

**Tennessee Valley Kennel Club  
Board Meeting – May 31, 2018**

The Board meeting was held at the home of Walter and Carol Sommerfelt. President Walter Sommerfelt called the meeting to order at 7:02 p.m. **PRESENT:** Walter Sommerfelt, Carol Sommerfelt, Richella Veatch, George Rohde, Gregg Lonas, Susan Corum, Erin Lonas, Debby Hodges, Cheryl Kienast, and Lois Biedron.

**Motion to approve the April Minutes – approved.**

**Delegate's Report:** The delegate's meeting will be June 11<sup>th</sup> and 12<sup>th</sup>. Richella is unable to attend. The topics for discussion at this meeting will discuss the change of regulations to rules, rules to regulations, and licensed to approve for judges.

**Corresponding Secretary:** Erin Lonas discussed the option of creating a closed Facebook page for board members. The board elected to continue using email as the primary method of contact.

**State of the Club:** The following points were made by Walter Sommerfelt:

- 1) The need to have a booth at our shows to educate the public and the programs that Tennessee Valley Kennel Club offers.
- 2) The club should cover all basis including performance and conformation.
- 3) Guests are always invited; however, it is imperative that there is a follow up protocol in place.
- 4) Presentations by guest speakers prior to our regular meeting should not last longer than 30 minutes.
- 5) A new member orientation was discussed along with following up with current members to see their interest in volunteering.
- 6) A phone tree implementation was discussed; in order for this to work, 10 people would need to participate. This phone tree would reach out to all members reminding them of events, meetings, etc.

**Social Events:** Debby Hodges brought up the idea of hosting social events a few times a year as a way to increase the number of people at our meetings. Suggestions such as a raffle ticket/auction for door prizes was discussed.

**Offering AKC CGC, Trick Dog, Farm Dog:** Gregg Lonas and Richella Veatch offered to administer the AKC CGC, Trick Dog, and Farm Dog test once a month. For future discussion.

**Fun Match:** George Rohde discussed the idea of hosting a fun match once a month or quarter. He proposed that 50% of the entry fees collected would go to the winner and 50% would go to the club. For future discussion.

**Star Puppy Class:** To be discussed with Jan Flaherty

**Premium List:** George Rohde will handle the B-Match Entry Form and send it to Carol Sommerfelt for review prior to sending it to AKC for our all-breed show in November.

**Fast Cat:** More money per dog needs to be collected in order to make this a profitable event for the club.

**Magnets:** Keith Bailey did Village Vet Event in May and was unable to find the TVKC magnets.

**Old Business:** None

**New Business:** Debbie Hodges made a motion to set aside \$1,000 for programs and prizes throughout the year. George Rohde seconded it. Unanimous vote from the board – the motion passed.

Carol Sommerfelt moves to create an investigative committee for acquiring 501 c (3) status. George Rohde seconded it. The motion passed unanimously.

Greg Lonas proposed live streaming and teleconference options. Walter Sommerfelt recommended that we look at AKC's rules on clubs meeting via teleconference prior to making any decision.

Greg Lonas proposed Facebook Videos and Pictures as a way to market our club. George Rohde agreed to work with Greg Lonas on a PR initiative for the club which would include utilizing social media platforms and Google Analytics.

Walter Sommerfelt moved to leave the show committee as standing. Carol Sommerfelt seconded. The motion passed unanimously.

**Plaque:** A plaque was given to the University of TN-Emergency Veterinary Clinic for Tennessee Valley Kennel Club's gratitude towards their generosity for allowing us to utilize their facilities.

**Motion** to adjourn at 9:10 p.m.

Respectfully submitted by George Robert Rohde, Recording Secretary.