

Tennessee Valley Kennel Club Board of Directors June 25, 2014 Planning Meeting

At 7:28 PM President Walter Sommerfelt called the meeting to order at his home in Lenoir City TN. The later than anticipated start was due an auto accident near the Sommerfelt home. Many of the board members were delayed due to the road being blocked and their electric was knocked out.

Minutes of the May meeting were approved as posted on the website.

Corresponding Secretary Cheryl Kienast asked for help in locating the USPS addresses of a couple of members as they had not provided TVKC information updates.

Treasurer's Report –Jean Dinkins indicated the treasurers report from the general meeting had not changed. The non-renewal of several members was discussed. Some members were moving out of the area. The board accepted Beth White's offer to follow up with 6 others who had not renewed

Jean went over the information she is supplying to Sportsman Insurance for bonding the individuals who can write club checks. The company reviews club policies every 3 years.

Discussion

Training Classes –

Board members discussed the AKC's S.T.A.R. program. The consensus was that we will design our own certificate of accomplishment for dogs that complete TVKC's puppy kindergarten training classes. Already Janice has pass outs about the TVKC, our shows and various venues within the AKC. She has told each of the classes about holding a CGC test before too long.

Board members talked about the lack of response to Wally's email to each of the all-breed kennel clubs in middle and eastern Tennessee about the Emergency Response trailers. He informed them that there now is a government "group" that would like to take a donated trailer. Judy Hart indicated that group has now been approved by AKC for one. In mid-August, when the various clubs are expected to have held meetings, Wally is to send a follow up email with additional information to help generate additional funds needed to put a trailer into service.

As a 2 day dog show the board felt that the club will have as much as the membership will do to offer 2 new programs - MY DOG CAN DO THAT and MEET THE BREEDS. In addition we will have the Bake Sale for Take the Lead and Chuck A Duck/ split the pot on Saturday. It would be great to offer some examples of obedience and rally opportunities to attendees in the Golden Glove's rings during their judge's lunch time. We will have to see if it can be arranged.

Wally presented a suggested "Program Survey" form. The Board wants to see what members want to learn about each month. Or maybe they do not want programs each month there is no special event.

Board members added a few suggested areas to the form that will be on line AND also mailed out to members for completion.

Our next program will be presented by Beth White with details of the TVKC's Facebook page. Judy pointed out that AKC is pushing social media very hard. She understood that AKC department would appreciate info on our page.

The board is looking at starting a brief "New Member" orientation class. These would be done during board meetings. We would talk to new members about the club; its programs and how they can become an active member while answering any and all questions they might have. We hope to have our first one in September.

In the future - when setting up the club committee - members will be SPECIFICALLY asked to help out based on where they have indicated their interests are. There will be general requests for help but committee chairs will be asking specific people for their help too.

Board members asked Wally to ask Jeanne Ringe for her insight and suggestions into the best way to handle our annual awards to members.

There will not be a board meeting in July.

The meeting was adjourned at 8:51 PM, still without the power having been restored.

Respectfully submitted,
Neena Van Camp,
Recording Secretary

EARLY REMINDER the club meetings will move to the Animal Emergency and Referral center on Kingston Pike near Pellessippi starting October 15, 2014. Regular meetings will be held there (with the exception of December, possibly) until April 2015. This is in conformity to the club vote several months ago.