

# TENNESSEE VALLEY KENNEL CLUB

## Board of Directors Meeting ANNUAL PLANNING SESSION

September 10, 2012

President Walter Sommerfelt called the meeting to order at 7:30 p.m. The meeting was held at the Sommerfelt home.

### **Present:**

President Walter Sommerfelt, Vice President Barbara Price, Corresponding Secretary Beth White, and Treasurer Jean Dinkins.

Board members - Paula Smiddy, Keith Bailey, Pat Hodges, Jeff Banta, and Pam Stanner.

**Absent:** Recording Secretary Maryellen Kasten, AKC Delegate Catherine Bell

The board reviewed how the club was doing, what is working well, and what needs improvement. The following items were suggested.

### • **TVKC Membership**

- A. We need to Bring in new members and have a way to get them involved immediately.
- B. We need to have a mentor / new member coordinator for a welcome / orientation.
- C. The new member should have a specific job / role.
- D. We need to get more members involved in the work of the club.
- E. We should use a Phone Tree to remind members of meeting date and time.

### • **TVKC's relationship with other dog clubs in the area**

- A. We need to cultivate relationships with these other clubs
- B. We can include them as Program topics
- C. We need a process to link them into the cluster - give them space / an area and let them organize demos, competitions, etc.

### • **Corporate Sponsorship**

- A. We need to have an organized strategy for cultivating corporate sponsors.
- B. We need to have specific club members responsible for working on this.

### • **Future Performance Show - Agility, Obedience, and Rally**

- A. We continue to pursue investigations into how we might spin Obedience and Rally from the Conformation show and incorporate into an Agility trial weekend.
- B. Earliest possible date would be fall 2013.
- C. Goal would be to provide an event / venue that would draw in more exhibitors.
- D. The most promising venue is Walters State Great Smoky Mountains Expo Center with two agility rings in the main pavilion with Obedience and Rally in the covered warm-up ring. These areas are connected by a covered walkway.
- E. The most probable dates are the fourth weekend in March and the second weekend in October. Facilities manager, John Baldy will communicate availability with Ace Russell when the arena's 2013 / 2014 calendar is available.
- F. We will explore the possibility of a 4-day weekend with the Greater Kingsport Kennel Club.
- G. Knoxville to Harriman 44 miles, 46 min      Knoxville to White Pine 43 miles, 49 min  
(Source: Google Maps)

- **2013 Cluster Show**

- A. We want to involve more club members in the planning, organizing, and running of the show activities.
- B. We want to involve new club members in more cluster activities.
- C. ORKC plans to vote on their future cluster plans next month.

- **COMMITTEE NOMINATIONS**

The following people have been nominated by the board for club committees / positions and 2013 Cluster Show. Each person nominated must agree to accept the position. A designated board member will call nominated individuals to inform them of their nomination and to verify that they will accept the position. (Please provide feedback to W. Sommerfelt and B. White for any nominations that are NOT accepted.)

**2013 Cluster Show Chairs:** B. White made a motion and K. Bailey seconded a motion to nominate Carol Sommerfelt and Pat Hodges as show chairs with Barbara Price as assistant chair.

**2013 Trophy Committee:** Cheryl Kienast (chair), Maryellen Kasten - *Beth to notify.*

**2013 Judges Selection Committee:** Walter (chair), Janis Flaherty, Barbara Byrum, Kay Irwin, Keith Bailey - *Walter to notify*

**2013 Show Hospitality:** Catherine Bell - *Jean to notify*

**2013 Cluster Committee Representatives:** Walter Sommerfelt, Carol Sommerfelt, Pat Hodges, Jean Dinkins, Catherine Bell

**2013 Cluster Vendor:** Erin and Victor Franco, Quinto and Donna Burchi, Charmaine Daum -  
*Paula to notify*

**2013 Cluster Saturday Dinner:** Solicit Volunteer

**2013 Obedience Trial Chair:** Phyllis Fortune

**2013 Agility Trial Chair:** Dawn Darr

**Performance Committee:** Beth White (chair), Ace Russell, Julie Haase, Jean and Axel Ringe,  
Phyllis Fortune - *Beth to Notify*

**Membership Committee / Phone Tree:** Jeff Banta (chair), Erin and Victor Franco, Neena Van  
Camp, Pam Stanner - *Jeff to notify*

**Program Committee:** Barbara Price (Chair), Walter Sommerfelt, Pam Stanner.

**Awards:** Jean Ringe - *Beth to Notify*

**Awards Picnic / Dinner:** John and Barbara Byrum - *Paula to notify*

**Legislative Committee:** Solicit Volunteer

**Rescue Liaison:** Jeff Banta

**Equipment Managers:** Jeff Banta , Phyllis Fortune

**Meet the Breeds:** Erin and Victor Franco, Gene Price - *Paula to notify*

**Conformation Class:** Janis Flaherty

**Performance Classes:** Ace Russell

**Jr. Showmanship Classes:** Kay, Mike, and Jessica Irwin - *Walter to notify*

**Audit Committee:** Pam Stanner, Eddy Delaney, Ruby Valentine - *Pam to notify*

**Christmas Party:** Catherine Bell - Dec 4, 2012

**Sponsorship Committee:** Walter Sommerfelt, Barbara Price, Keith Bailey, Jeff Banta

**Parliamentarian:** Carol Sommerfelt - *Walter to notify*

**Five year Plan:** Solicit Volunteers

• **OTHER BUSINESS ITEMS:**

1. The board voted unanimously to dedicate the 2012 TVKC Shows to Sally Gervin - long-time club member who recently passed away after a long illness. Beth White will submit a catalog dedication page with photos. Moved by Barbara Price, seconded by Beth White.
2. The board also voted to send \$100 in lieu of flowers to the Sally Gervin Canine Health Research Fund to support the University of Missouri's research on Degenerative Myelopathy. DM affects many breeds, including Sally's beloved Chesapeakes, and is a devastating condition for both the dog and its family. Moved by Beth White, seconded by Paula Smiddy.
3. The board unanimously approved up to \$1500 to purchase two wireless microphone systems in addition to the wireless e-timers to be purchased. (Oak Ridge is now charging a rental fee for the use of their timers totaling ~ \$750 for 3-day trial.) Jean Dinkins will work with Ace Russell to determine the best payment method.
4. The board voted unanimously to accept dues and re-instate membership for Ace Russell and Robin Brown.
5. Beth White will be authorized to write TVKC checks to provide backup to Jean Dinkins at agility trials.
6. Upcoming Agility Trial - weekend after Thanksgiving - Nov 30 - Dec 2, 2012. We will NOT need judges transportation. Volunteers should contact Dawn Darr [dawncar@comcast.net](mailto:dawncar@comcast.net)
7. The board voted unanimously to pay the class fee \$30 for any member who attends the AKC Show Committee Seminar - A Symposium for Show Committees Wednesday 10/31 10 am. Moved by Pat Hodges, seconded by Keith Bailey.)
8. The AKC Lifetime Achievement Awards deadline is September 14. The board voted to submit: Conformation: Peter Green Companion Events: Sharon Redmer Performance: No vote. Beth White to submit to AKC.

The meeting was adjourned by Walter Sommerfelt at 10:00 p.m.

Beth White  
Corresponding Secretary